



Globalization and Internationalization

International Relations Office

Shiraz University

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globalization



- free movement of capital and labor in the world
- capitalist economic logic: maximizing benefit
- run from fewer and fewer centers
- capital + “knowledge” vs. labor + raw materials
- flattens the world into similarity

globalization in science



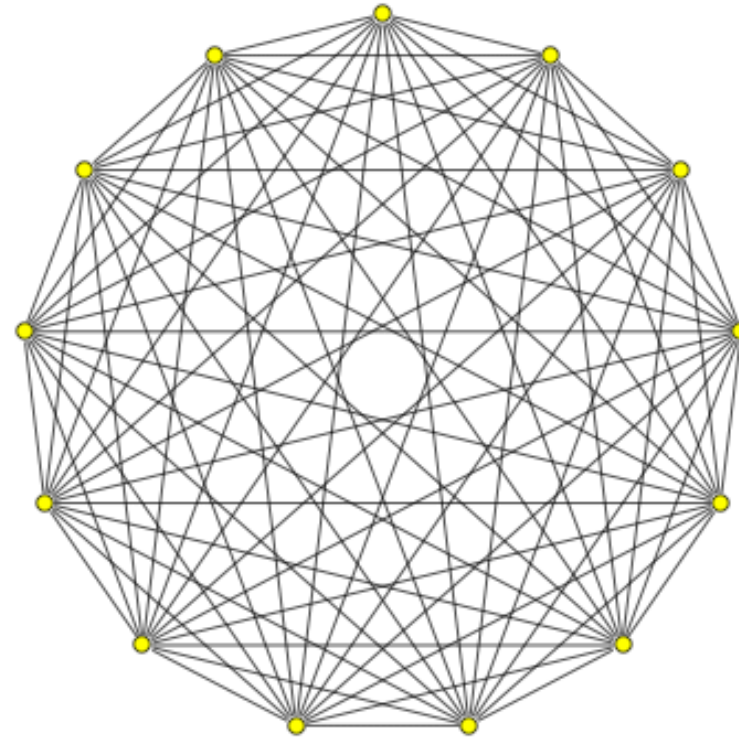
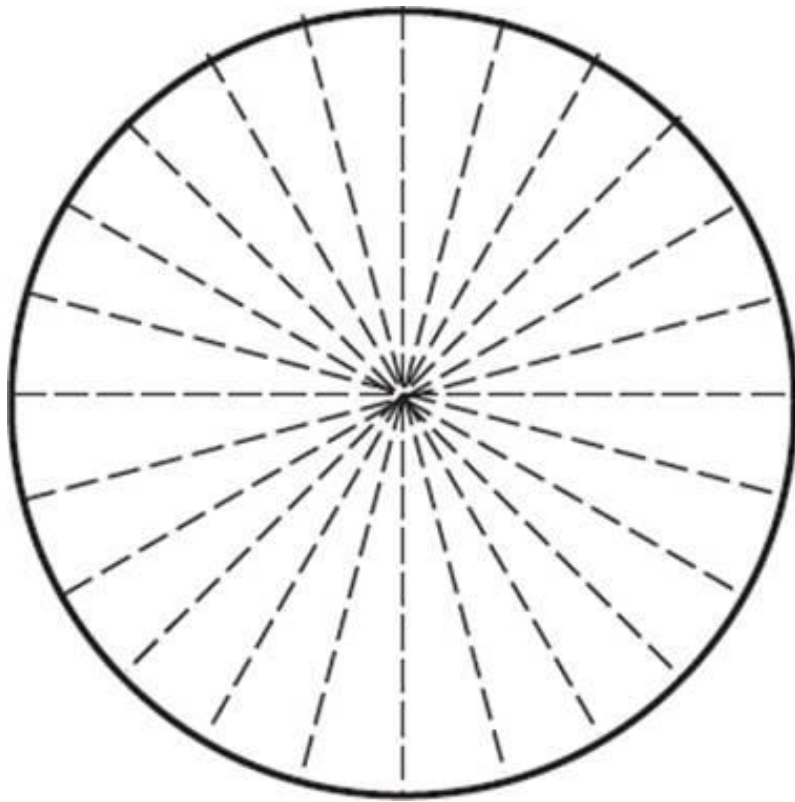
- the role of English
- indexing services
- university rankings
- educational-economic cycles

internationalization



- recognition of diversity and difference
- multiple epistemological systems
- cultural logic: developing intercultural competence
- de-centered networks

simplified models



internationalization in science



- a series of educational and research policies and actions implemented by universities and research center
- a criterion for assessing the quality and performance of higher education institutions

how-to



- the modification of research, educational and cultural approaches with a global perspective
- re-envisioning the aims, culture, and mission statement of higher education institutions;

motivations



- academic
- socio-cultural
- economic
- political

academic 1



- boosting the international weight & reputation of institutions
- enhancing the quality of education
- diversifying research, collaborations, and funds

academic 2



- participation in intercultural processes
- training future leaders and managers of other nations
- improving the quality and standards of a university

socio-cultural



- developing intercultural discourse and competence
- training students with international standards and vision
- improving scientific self-confidence
- preparing for future changes and challenges

economic 1



- better access to the world's job market
- access to research funds through joint projects/collaboration
- access to scholarships and fellowships for students

economic 2



- competitiveness in attracting talents
- alert to national, regional and global needs
- gradual expansion of alumni network (ANT theory)

political



- national foreign policy
- national and regional security
- promotion and diversification of national identity
- science diplomacy and mutual recognition

implementation 1



- national, regional and global surveys for setting policies
- draw a long-term internationalization plan
- exchange programs for professors, students and staff
- enhancing relevant capabilities (e.g. proposal writing)
- developing e-learning programs

implementation 2



- use of English for education and research
- international degrees and certificates, e.g. double-degrees
- new fields of education and research
- expanding joint research programs and grant applications
(Erasmus+, H2020, etc.)

potential fields



- digital and futuristic technologies: AI, Nano, DH
- sustainable development
- environment and renewable energies

higher education institutions must develop the capability to quickly and smoothly adapt to new research and education environments.

education quality



- adapting to new technologies
- e-learning and distance education
- short-/long-term workshops
- guest-professors
- double and joint degrees

branding and marketing



- internationalization recognizes differences
- branding: promoting difference as a point of strength
- marketing: locating potential markets, advertising and focusing efforts on attracting talents



Thanks for dozing off, or not!

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